

# Business Analysis Work Sheet

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*This work sheet will help you determine how successful you will be if you enter a given business and sell a given product. Assign each business opportunity and product a column number. Answer each question along the left-hand side of the form assigning a rating of 1-3, with 3 being the strongest. Total each column after you've finished. The opportunity and product with the highest total points are your strongest candidates for success.*

<b>Business Opportunity</b>	<b>Business 1</b>	<b>Business 2</b>	<b>Business 3</b>	<b>Business 4</b>
Relevance of your previous experience to opportunity				
Familiarity with the daily operations of this type of business				
Compatibility of business with your investment goals				
Compatibility of business with your income goals				
Likely profitability of business				
Likelihood of business to meet your desire for personal fulfillment				
Projected growth for the industry				
Acceptability of risk level				
Acceptability of hours you will need to work				
<b>Column Totals</b>				